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GLADLAND ACRES

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OCT 30 1947

U. S. Department of Agriculture

Oregon Grown Superior Gladiolus



(Fresh cut spikes of Oregon Rose, grown from No. 5 bulbs)

SOME 1947 SHOW AWARDS WON BY OREGON ROSE

Grand Champion — Single Spike — Sioux City

Grand Champion — 3 Spike — Sioux City

Grand Champion — Basket — Winnipeg, Canada

BLUE RIBBON AWARDS — 1 SPIKE

Sioux City — Pennsylvania — Southern California — West Virginia

Oklahoma City — Massachusetts — Fairview, Oklahoma

Winnipeg, Canada

1948 FALL RETAIL PRICE LIST

(Issued Oct. 1, 1947)

LEBANON, OREGON

The Gladland Acres 1948 Fall Retail Price List

(Issued Oct. 1, 1947)

This is the second fall retail list issued by Gladland Acres. Last year's list brought us a sales volume that was astonishing to us—and this year in which we offer an even greater variety of Gladland grown bulbs—with drastic price reductions of most of the newer varieties from last year's schedules—we anticipate another deluge of fall orders.

Last year we made special inducements for orders to be shipped in December, because of lack of storage space and trays. Your responses swamped us to the extent that it took us until the last of February to complete the shipment of fall orders. For this season, we have completed a new storage house with 3,000,000 bulb capacity and have ample trays to supply our needs this year. We are now prepared to hold your fall orders for shipment as desired on date that you prefer, whether fall or spring. However, in appreciation of the way in which you tried to help us last fall, we promise you that our bonus gifts will be at least as liberal as last year.

Our acreage this year consists of 13 acres planted to bulblets, plus 3 acres planted to planting stock. In spite of this increased acreage many of the new varieties are in very limited supply and, as was the case last season, we are almost certain that fall orders will exhaust the supply of many so that they cannot appear in the winter catalog. All varieties offered in this list are Gladland grown with the sole exception of our two 1948 introductions, "BUTTERSCOTCH" and "APRIL" which were grown in Calif. We were a month earlier with our plantings this spring, consequently we are able to dig earlier this fall, and except for the unforeseen, all bulbs should be out of the ground before the rains start in late October.

We feel that this last year has made for us a host of new friends—evidenced by hundreds of cordial letters, and many visitors this summer with whom we have thoroughly enjoyed checking our fields. Their impressions of flowers that seemed to them outstanding will be reflected in our variety comments as they will appear in the winter catalog. So many of them mentioned the fact that they could find nowhere in our 1947 catalogs the names of us who conduct the Gladland Acres Bulb Farm, that it seems fitting that we introduce ourselves. Gladland Acres is a family enterprise—James Baker, a war veteran of over 5 years service, returned from Italy last December, has charge of the fields and packing house, our son and as yet a bachelor. Mrs. Stella M. Baker, who assists in office details, mother of James and wife of Paul V. Baker, who is writing this list—and whose part in filling your order is confined to selecting the bonus bulbs that are a part of each retail order as it reaches you. As very real effort is made to pick just those varieties that it seems from studying your list, that you would be most apt to enjoy, I often wonder just how successful I am in giving you a garden thrill when they bloom.

All of us, I think, have one idea—and that is not how little, but how much we can afford to give you for that part of your gladiolus expenditure that you entrust to Gladland Acres.

SUPERIOR VARIETIES

Gladland Acres have for many years been active in growing only the better newer varieties. We do not believe that any other grower is growing and offering a more extensive list of superior sorts.

Our list is like the Blue Book of Society. Many older names are listed because they still fill a garden need — and the newer names are shown, not because they are new, but because they seem to us at this time to be varieties that are either definitely superior to similar color types, or have such originality that they merit space with every gardener who is concerned that his Gladiolus section is an outstanding one. One thing is certain: THAT THERE IS NOT A SINGLE VARIETY THAT DOES NOT POSSESS SPECIAL MERIT — NOT A SINGLE VARIETY THAT WHEN WELL GROWN DOES NOT HAVE PRIZE-WINNING POTENTIALITIES IF EXHIBITED IN A GLADIOLUS SHOW. Even if you know absolutely nothing of Gladiolus varieties by name — you may be assured that the very fact that it is included in our list is prima-facie evidence that it can produce a flower spike that of its color, size, and type is an outstanding one. With our segregation of varieties into their color classes — it is a simple matter to be sure of having in your garden next summer, every shade and size that you desire by simply selecting from these classes, varieties which in size and form appeal to you most. You may not pick what the advanced Gladiolus "Fan" considers the best, but you can't pick a poor or indifferent variety from our list.

COST IS NOT THE MEASURE OF BEAUTY

Cost is no criterion of the charm and beauty of a Gladiolus. In most cases prices are not reduced to a low level until the variety has proven its worth to an extent that an expanded propagation program has been necessary to keep up with the demand—and in such case the cost level reflects only the cost of growing and marketing, without the necessity of having to add to the price of each bulb sold, a percentage of the oftentimes heavy investment in the original starting stock of a new introduction.

We do not offer a variety solely because it is new and the price is high, neither do we drop one from the list just because it reaches a low-price field. What we do offer is potential beauty, in bulbs of such health and vigor, that you may confidently expect to realize in your garden the possibilities that have already made you a Glad Fan.

WHY WE CAN LOWER PRICES

It is due to the extraordinary propagation of Gladiolus when grown in our fertile Oregon bulb soil, that has enabled us to quickly build stocks to such quantities that we are able to reduce prices of newer kinds so rapidly. You need only to compare our prices of such sorts as Burma, Silver Wings and Snow Cruiser with any list of last year to realize what substantial savings we are able to offer you. However, we have high labor costs—so that when a variety reaches a price level of 10c for large bulbs then the cost of the labor of production, precludes any further such price reduction. This is also the reason that we cannot afford to fill an order for less than 25c of a single variety—nor handle an order of less than \$2.00 total. As a matter of record our retail orders of last year exceeded in average \$10.50 each, and with remittances of this average we can afford to be liberal with our bonus gifts.

Give your friends, who are flower lovers, Glad Bulbs this Xmas. Elsewhere in this list we feature Special Xmas Assortments.

BUTTERSCOTCH

A 1948 GLADLAND ACRES
INTRODUCTION

Originated by L. R. Langworthy
of Van Nuys, Calif.



L. R. LANGWORTHY & BUTTERSCOTCH

A warm, bright pastel in a new shade—
Indian Yellow overlaid with Chinese Coral
on petal margins and in throat. Class 530.

The type is formal. 18-20 buds; height in
field 60 to 63 inches; flowerhead 28-30
inches; floret 6-7 inches. Opens 8 to 10;
withstands heat better than average. Mid-
season blooms with Picardy on a little ear-
lier. In a letter written July 17th, Mr. Lang-
worthy says: "Just cut some spikes this morn-
ing for a Van Nuys florist—these were grown
from bulblets."

In the Southern California Glad Society
show this June in Pasadena Butterscotch
won the Champion Seedling award, and in
so doing took the N. E. G. S. and S. C. G. S.
special ribbons and the Dr. Evans Perpetual
Trophy. Butterscotch also won the medal of
Sunset Magazine for best California seed-
ling.

The photograph of Butterscotch as caught by the photographer does not do jus-
tice to the flower, and unfortunately we have misplaced the print of Butterscotch that
we intended to use in illustration.

After the show we drove out to Van Nuys to the glad field of Mr. Langworthy. A
block of 10,000 of Butterscotch was something to rave about, although he had kept the
block cut clean until show date to supply florist trade who were paying a premium for
this variety. A strong, vigorous grower, true formal in type, with fine placement and
attachment, it was not surprising that these traits, combined with its appealing color
made it a florist favorite.

The stock was adequate to permit low introductory prices.

Large, each \$1.25 — per 10 — \$10.00 Medium, each \$1.00 — per 10 — \$8.00
Bulblets, 10 for \$1.25 — 100 for \$10

APRIL

A 1948 GLADLAND ACRES INTRODUCTION

Originated by Dr. Chas. M. Evans — Los Angeles, Calif.

Color is distinctive—a cool, pale peach (Class 430) self color except for a faint throat line. Seedling of Magna Blanca X Seedling DO7. Informal type, triangular florets; 18-20 buds; flowerhead 26-28 inches; field height 64 inches. Floret size as given by Dr. Evans, 4½ inches — however in our test garden the lower florets measured 6" from large bulb. Blooms mid-season about 6 days ahead of Leading Lady. Opens 5 to 6 with 4 to 5 buds in color.

We were enthusiastic when we saw this seedling in the S.C.G.S. Pasadena Show in June. We were really excited when we saw it in Dr. Evans' garden the following day, and also when we saw it in the field both grown from bulb stock and bulblets. The growth is strong and vigorous, foliage heavy and deep in color. Spikes tall and willowy and straight. Growth was not as tall in our test garden but with us it stood 6 inches taller than Leading Lady.



DR EVANS — WITH APRIL
blooming from bulblet. This was
59" tall. Note vigorous leaf
growth.

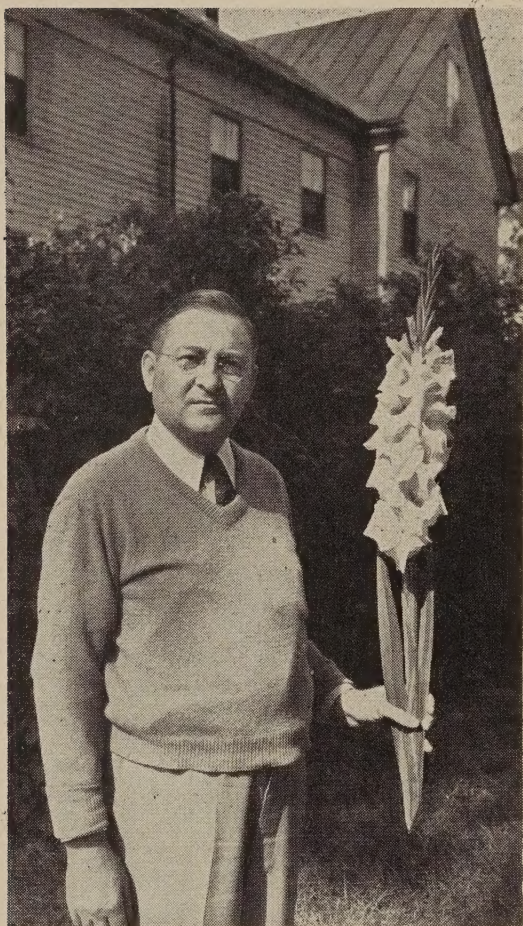
April was runner-up for Grand Champion seedling spike at the Southern California Glad Society show this summer. Had the show been held a few hours earlier it could easily have won. Two wilting lower florets were a handicap. Later at the Fuchsia Show in Los Angeles, in a special glad exhibit, the visitors voted it a 7 to 1 favorite.

Fortunately it has been time tested and stock available is ample to permit a low introductory price. Bulbs available in both large and medium sizes, together with bulblets. Deliveries will start in October.

RETAIL PRICES

Large, each	\$1.50
Per 10 —	\$12.50
Medium, each	\$1.00
Per 10 —	\$8.00
Bulblets, per 5	\$1.00
Per 100 —	\$16.00

GRAND FINALE



MR. ANDREWS with GRAND FINALE

A 1947 GLADLAND ACRES INTRODUCTION

Originated by W. S. Andrews
of Maine

Color is clear warm pink, with two small red feathers on lower petals extending half way from throat to tips. Formal type; 5 inch slightly frilled triangular and wide open florets; 21-22 buds. 8-10 florets open, 7-8 showing color. Flower head 25 inches; height in field 54 inches. Bulblet production and germination good. Blooms in about 95 days. Foliage sturdy blue green, straight flower stem, stalks uniform, and is one of the best when it comes to opening in water. Not only has what it takes to make a specimen exhibition spike for the flower show, but it would seem to have all of the attributes needed for the commercial cut-flower grower.

GRAND FINALE performed wonderfully in our test garden this summer and although we had only No. 5 and 6 bulbs left to plant showed clearly that it is as good in Oregon as it is in Maine.

Unfortunately half of the bulblets and bulbs that Mr. Andrews sent us for growing were frost damaged in shipment, so stock is very short and the price of \$5.00 per bulb, any size, will have to be maintained for at least one more year.

XMAS BULB ASSORTMENTS

FIRST. We recommend our Gladland Mixture as described on back cover page.

2. RAINBOW SELECTION—1 doz. large bulbs, all different, in a complete color range, named varieties, and labeled (Cat. value \$3.50) — Special Price \$2.50.

3. CUT FLOWERS GROUP—2 doz. large bulbs—6 each of Snow Princess, Ethel Cave Cole, Oregon Rose, Elizabeth the Queen, plus surprise bonus. Catalog value \$3.50. Special price \$2.00.

Please make orders for Xmas gifts on separate sheet so that they can be given special handling. These will be shipped not later than Dec. 10th so that you will have ample time for forwarding them. Collections No. 2 and 3 will be Xmas wrapped.



ONE OF GLADLAND ACRES BULB FIELDS

From this field (photographed July 14) we will harvest in October about 2,000,000 bulbs. This is about one-third of our acreage this summer. Our average stand is 20 bulbs to the foot. Planting was made from mid-March to mid-April, using 1 qt. of bulblets to 160 lineal feet of row.

Average germination was 3000 per qt. Water for irrigation is available at all of our fields. As we plant a crop of gladiolus not oftener than once in 5 years on the same ground, much of our crop is grown on leased bottom land along the Santiam River. This field is on our own Bulb Farm.



AN AERIAL VIEW OF OUR GLADLAND TRIAL GARDEN

Our 1947 garden is a plot 110 by 135 feet. The entire space is planted in rows 24 inches apart. The number of bulbs in the garden is approximately 18,000, with a value in excess of \$20,000. About 400 of the 500 varieties we are growing this year are new and recent introductions, including some trial seedlings, which we are growing side by side with our best varieties of proven merit, so that we may have a yard stick of comparison. We use no fertilizer, a minimum of water, and no fungicide dips or sprays, as we want to know exactly how disease resistant these new varieties prove to be.

Naturally the value of such a test garden is dependent on our records of performances, and there are days when little time is left to do anything but make notes. This data, plus the records of our field plantings, is invaluable in our efforts to keep Gladland varieties definitely superior ones. As soon as they satisfy us that they are worthy of inclusion in our list, we begin an intensive propagation program and as rapidly as we can absorb the initial investment, which in the case of many of the newest bulbs, is quite extensive, we begin to bring the price level down until finally as with "Ethel Cave Cole," it reflects only the labor cost of production.

TERMS

TERMS: Cash with order: or remit 25% with order and balance may be remitted before shipping date, or we will send C.O.D. for the balance if you prefer. MINIMUM ORDER THAT WE CAN ACCEPT IS \$2.00. On orders totaling less than \$5.00 please remit full amount with order.

SHIPMENTS — Start in late Nov.—continue thru June, 1948

We ship either by PARCEL POST or EXPRESS. We do not guarantee the safe arrival of parcel post shipments. All shipments to the east must cross the Cascade and Rocky mountains where cold, even in the late spring may be intense, are protected against freezing by the express company, and are insured against loss or damage in transit and against freezing damage. Should your bulbs be frozen simply have your express agent give you a "frozen in transit" statment and we will immediately replace the shipment prepaid without further cost to you, and will handle the details of collection of claim from the company. All express shipments are sent "transportation charges collect" but we add sufficient bulb value to more than offset these charges. UNLESS YOU SPECIFY PARCEL POST, WE WILL SHIP BY EXPRESS. Under no circumstances will a C.O.D. shipment be forwarded other than by express.

QUANTITY DISCOUNTS

10 to 100 bulbs of a variety and size will be furnished at the rate of 8 times the each price. 100 bulbs or more of a a variety and size will be furnished at the rate of 64 times the each price.

EXAMPLE: Alpine, each price 40c for large bulb.

10 large @ 8x40c, total \$3.20 100 large @ 64x40c, total \$25.60.

BONUS FOR ORDERS RECEIVED BEFORE DEC. 15

For orders received this fall, with full remittance enclosed, regardless of date of delivery requested, we will add as bonus, **Bulbs of Our Own Selection** to the amount of your remittance, if this is \$10.00 or over. For orders of \$2.00 to \$10.00, the bonus bulbs will total ½ of your remittance. This applies to every item listed in our catalog, with the single exception of the Special Xmas Collections and the Gladland Mixed Lots, which are net, with no bonus extras included.

JOIN BOTH A STATE OR NATIONAL GLAD SOCIETY

Inclose with your order, a check covering either or all National Societies and 1 state or local society. We will forward your membership and will add ½ the amount of this remittance to the bonus bulbs value. Be sure to write on order blank your color and price range preference.

New England Gladiolus Society (Year Book plus 6 magazines) for 1948—	\$2.00
North American Gladiolus Society (4 quarterly bulletins) for 1948—	\$1.00
Any local or state society (bulletins as issued) for 1948—	\$1.00
Canadian Gladiolus Society (Year Book) for 1948—	\$2.00

VARIETIES ARE ALPHEBETICALLY ARRANGED IN COLOR CLASSES

We feel that in a list as comprehensive as we offer that this would make it much easier for you to make your selections in that you could quickly check all varieties in the color classes in which you might be especially interested. We also list the name of the originator and the year of introduction, and in every case where the year is earlier than 1940, we feel that it has merits that make it worthy of inclusion in any garden and in any company.

NOTE: Our prices of very recent introductions are based on our available stock. Our list is published earlier than most, but in every case where the introducer later quotes a lower price per bulb than our fall list, the difference in price will be adjusted by giving over-count or oversize.

COLOR AND SIZE CLASSIFICATION

By using classification numbers we can convey in the space of a single line, nearly all of the information usually presented in several lines of a catalog.

For example: "WHITE GOLD" (506), the first figure "5" shows it is in the Giant class with florets larger than $5\frac{3}{8}$ inches across, the second figures "06" show it to be a cream and our four word description "Huge cream, gold throat" conveys the rest of the picture as actually the florets often measure $7\frac{1}{2}$ inches, hence the "huge," and the gold throat is a distinctive feature of this most outstanding variety. The letters "i" or "f" preceding the variety name indicates that the spike is informal (decorative) or formal (exhibition) in type. If ruffling is a pronounced feature of the flower it is so noted in the description, otherwise the petals are usually smooth.

SIZES

Miniature Class	100—Florets under $2\frac{1}{2}$ inches
Small	" 200— $2\frac{1}{2}$ inches thru $3\frac{1}{4}$ inches
Medium	" 300—Above $3\frac{1}{4}$ thru $4\frac{3}{8}$ inches
Large	" 400— $4\frac{1}{2}$ thru $5\frac{3}{8}$ inches
Giant	" 500— $5\frac{1}{2}$ inches and larger

COLOR CLASSES

Class	Class	Class
00 White	30 Salmon, light	60 Rose, light
06 Cream	32 Salmon, deep	62 Rose, deep
10 Yellow, light	36 Scarlet	66 Lavender
12 Yellow, deep	40 Pink, light	70 Purple
16 Buff	42 Pink, deep	76 Violet, light
20 Orange, light	50 Red, light	78 Violet, deep
22 Orange, deep	52 Red, deep	80 Smoky shades
24 Red-orange	54 Red, Black	90 Any other color

NOTE: Ending odd numbers always denote conspicuous deeper markings in addition to normal color shade. Example, Big Top (541) is a light pink with conspicuous carmine throat. Even numbered varieties may have such markings, especially in the deeper color tones, but for the most part are solid colors.

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c

PRICED PER EACH
 Large 1 1/4" up Medium 3/4"-1 1/4" Small 3/8"-3/4" BULBLETS Per

500-i SILVER WINGS (Rits 43) Sensational Picardy sport_____	1.00	.80	.60	3	.25
400-i SNOWBANK (Palmer 45) Tall ruffled white_____	.20	.15	.10	10	.25
400-i SNOWCREST (Ellis 44) Ruffled white_____	2.00	1.50	1.00	2	.25
500-f SNOWFLAKE (Europ. 46) Glorious ruffled wht.	3.00	2.00	1.00	1	.30
300-i SNOWSHEEN (E. B. Snyder 42) fine white cut flower_____	.25	.15	.10	pkg	.25
500-f SNOW CRUISER (Evans 43) Huge white_____	1.00	.75	.50	3	.25
500-i SNOW MOUNTAIN Wilson 45) Huge white_____	2.00	1.50	.75	2	.25
400-f SNOW PRINCESS (Pfitzer 39) Fine pure white	.10	.07	.05	pkg	.25
200-i STARLET (Baerman 44) Ideal small ruffled wht.	.40	.30	.20	6	.25
500-f STRATHNAVER (Peattie 47) Huge white, 10-inch florets_____	5.00	---	---	---	---
400-f TEMPLAR (Palmer 47) Tall new late white_____	5.00	5.00	5.00	1	.50
500 TEXAS (Buchanan-Bork 47) Fine white_____	2.00	1.50	1.00	2	.40
501 THE BRIDE (R. H. Pruitt-Bastian 47) new white	4.00	2.75	1.00	1	.40
407-i VEECREAM (Van V. 39) Fine lt. yel. scarlet thrt.	.15	.10	.07	pkg	.25
406-i WANDA (Snyder 41) Cream sport of Picardy	.10	.07	.05	pkg	.25
400 WAX MODEL (Krueger 46) Tall white_____	2.00	1.50	1.00	2	.40
300-i WHITE EAGLE (Ellis 39) Ruffled white_____	.15	.10	.07	20	.25
501-i WHITE ELEPHANT (Ellis 42) Our best big white, with throat color_____	3.00	2.00	2.00	1	.30
506-i WHITE GOLD (Scheer 41) Huge crm., gold thrt.	.15	.10	.06	pkg	.25
500 WHITE MAGIC (Kuhn 47) Splendid white_____	5.00	3.50	2.50	1	.50
406-i WINSTON (Palmer 41) Chaste ruf. lemon crm.	.10	.07	.05	pkg	.25

YELLOW & BUFF — Color Classes 10-12-16

310-i ALCHEMY (Mitsch 40) Clear yellow, attractive	.10	.06	.04	pkg	.25
416-f ATHLONE (B. L. Palmer 43) Finest buff cream__	.50	.35	.25	5	.25
412-i AUTUMN GOLD (Prest. 43) Ruffled deep gold	.15	.10	.05	15	.25
310-f BABS (R. Pruitt 45) Very ruffled small yellow__	.50	.35	.25	5	.25
416 CHARMOLUCK (Wilson 46) Orange buff_____	2.00	1.50	1.00	2	.35
410-i CRINKLECREAM (Ellis 40) Fine ruffled yellow__	.50	.35	.25	5	.25
511-i DISCOVERY (Baerman 43) Exquisite.lt. yellow	.30	.20	.10	12	.25
516-f DR. WHITELY (Riley 43) Apricot and yellow____	.25	.15	.10	12	.25
216-i FILIGREE (Kuhn 45) Ruffled and lacinated buff	.50	.50	.35	10	.40
410-i GLEAM (Fischer 46) Fine ruffled light yellow____	1.50	1.00	.75	2	.25
516-f GLENOLDEN (Wilson 46) Big clear chamois_____	2.00	1.25	.90	2	.35
516 GOLD STANDARD (Beaton 47) Golden buff_____	6.00	5.00	4.00	1	.50
510 GOLDEN ARROW (R. H. Pruitt-Bastian 47)_____	2.00	1.50	.75	2	.35
512-i GOLDEN STATE (Wheeler 42) Fine deep yellow	.50	.40	.30	6	.25
312-i GOLDEN TETON (Zimmer 42) Fine buff yellow	.15	.10	.06	pkg	.25
412-f GOLDEN YELLOW (Snyder 43) Spt. of Nuthall	.10	.07	.05	pkg	.25
416-i GRENADIER (Palmer 44) Grand buff orange__	1.00	.60	.40	4	.25
313 HOCUS POCUS (European 46) Novelty yellow, early_____	1.00	.75	.50	3	.25
410-f KATHY LEE (Fairchild 47) ruffled light yellow__	10.00	---	---	1	1.00
411-i MANCHU (B. L. Palmer 45) Unusual orange yel.	1.00	.75	.50	3	.25
416-f MARIMBA (Palmer 42) Fine light buff_____	.15	.10	.06	pkg	.25
412-i MOTHER KADEL (Kadel 41) Clear med. yellow	.15	.10	.06	pkg	.25
411-i OPHIR (Baerman 44) Ruffled yel. red blotch__	.20	.15	.10	12	.25

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c

PRICED PER EACH
 Large 1 1/4" up Medium 3/4"-1 1/4" Small 3/8"-3/4" BULBLETS Per

410-i OREGON GOLD (Majeski 41) late tall yellow	.15	.10	.06	pkg	.25
316-f PIQUANTE (Riley 45) Pale pinky primrose yel.	1.00	.75	.50	3	.25
311 SOLE MIO (European) Yellow, carmine throat	.25	.20	.10	10	.25
413-i SPOTLIGHT (Palmer 44) Outstanding dp. yellow	.50	.35	.25	8	.25
312-i SPUNGOLD (Palmer 47) Very early dp. yellow	5.00	5.00	5.00	1	.50
416 SUNLIGHT (Spiller 46) Splendid buff	3.50	---	---	---	---
417 SUNSPOT (Roberts 45) Prize winning buff	2.00	1.50	1.00	1	.25
416-f SUSQUÉHANNA (Herridge 43) buff, peach overtone	---	.15	.10	15	.25
510 TAHLAHNEKA (Kaylor 42) large clear yellow	.25	.20	.15	12	.25
312-i VANGOLD (Van V. 40) A great clear yellow	.40	.30	.20	8	.25
310-i YELLOW BEAUTY (unknown) Fine cut flower	.10	.07	.05	pkg	.25
411-i YELLOW HEROLD (European 46) Tall fine yel.	.50	.35	.20	5	.25
411-i YELLOW RUFFLES (Salbach 43) Intensely rufld.	1.00	.75	.50	3	.25

ORANGE — Color Classes 20-22-24

421-i ABNAKI (Funk 45) Or. slight darker markings	.50	.30	.20	8	.25
421 ALL GLORY (N. Z. 46) Novelty orange, purple blotch	2.00	1.50	1.00	1	.25
520-f BOBBY DAZZLER (Both 41) Brilliant or. salmon	.20	.15	.10	15	.25
420-i CAPISTRANO (Hatch 43) Or. Buff, gold thrt.	.30	.20	.12	10	.25
523-f CHUNKING (Wilson 46) Orange and cream	2.00	1.40	.90	2	.30
421-f DAZZLER (Both 38) Fiery orange red blotch	.30	.20	.10	10	.25
423-f DRUM MAJOR (Wilson 42) Orange, solid bltch.	.75	.50	.35	5	.25
423-i HALLOWEEN (Lins 42) Good bright red orange	.15	.10	.06	20	.25
424-f HURRICANE (Evans 42) Early salmon orange	.20	.15	.10	15	.25
520 JANET LEE (Fairchild 47) New light orange	15.00	---	---	1	1.50
420-f KESTREL (Palmer 45) Best orange we've seen	.75	.50	.25	10	.25
420-i LANTANA (Palmer 43) Lovely or., gold throat	.15	.10	.06	15	.25
425-f LARIME (Wilson 43) Beautiful deep orange	.50	.35	.20	6	.25
423-f ORANGE DRAPERY (Wilson 44) Fine or. red	.50	.35	.20	6	.25
324 ORANGE PRINCE (E. B. Snyder 45) Sport of Vagabond Prince	.50	.30	.20	8	.25
421-f ORANGOLD (Spencer 44) Lt. orange yellow	.20	.15	.10	15	.25
321-i PADRE (Leff. 41) Different and very popular	.20	.15	.10	15	.25
324 RED PENNY (Kadel 46) Orange-red	.20	.15	.10	12	.25
523-f RIO RITA (Lins 41) Tall red orange, best seller	.15	.10	.06	20	.25
422 TROCADERO (Lins 46) Carrot orange	1.50	---	---	2	.35
522 TUNIA'S DELIGHT (Both 47) Huge orange, blue margin	5.00	3.50	---	1	.75
522 TUT'S BOTH (Both 42) Deep pastel orange	1.00	.60	.35	3	.25
320-i VASSAR (Hedge. 40) Ruffled lt. or., very good	.10	.07	.05	pkg	.25

SALMON — Color Classes 30-32

430-i APRIL (Dr. Evans 1948) Light peach	1.50	1.00	---	5	1.00
430-f BEAUTY CLINIC (Wilson 42) Ruffled sal. pink	.25	.15	.10	15	.25
530-f BENGASI (Cave 43) Huge ruffled pink	2.00	1.50	1.00	2	.35
533-f BOLDFACE (Evans 47) Deep salmon with black-red brush on white throat	10.00	7.50	---	1	1.00
433-f BRITTANY (Palmer 45) Fine salmon	.50	.35	.25	5	.25

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c

PRICED PER EACH
Large Medium Small BULBLETS
1¼" up ¾"-1¼" ⅝"-¾" Per

530-f BUTTERSCOTCH (Langworthy 1948) Warm Indian yellow, suffused chinese coral....	1.25	1.00	10	1.25
530-i COLOSSUS (Mitsch 37) Giant sal., cream thrt.	.15	.10	.06	20	.25
430-i CONQUEST (Mitsch 37) Fine lt. sal., cream thrt.	.10	.07	.05	pkg	.25
433-i DIEPPE (Hassell 45) Sal. red, darker throat....	.75	.50	.35	3	.25
530-f EGLANTINE (Scheer 43) Ruf. sal. pink & wht.	5.00	3.50	2.00	1	.50
332-i EXEMPLAR (Krueger 44) Fine ruffled salmon....	.35	.25	.15	10	.35
532-f EXTRA (Wilson 44) Rose sal., orange blotch...	.50	.35	.25	5	.25
432-i FIRST LADY (Roberts 45) Early salmon.....	.50	.30	.20	5	.25
432-f GENGHIS KHAN (Scheer 41) Ruffled. sal pink	1.00	.75	.50	3	.25
430-f GERALDINE (Pruitt 43) Fine ruffled sal. pink....	.35	.20	.15	10	.25
530-f GLAMIS (Palmer 40) Salmon pink, white thrt.	.20	.15	.10	20	.25
533-f HARMAU (Both 40) Good salmon scarlet.....	.15	.10	.06	pkg	.25
430-f H. B. PITT (Both 39) Fine or. pink, crm. throat	.15	.10	.06	pkg	.25
430-i HILGA EILEENE (Ellis 43) Light sal., cream thrt.	.50	.35	.20	5	.25
430-f HI HAT (Lins 45) Tall orange-pink.....	1.20	.80	.40	2	.25
430-i JEANIE (Pruitt 41) Fine salmon pink.....	.10	.07	.05	pkg	.25
532-i JOURNEY'S END (Kadel 44) Deep salmon pink	1.50	1.25	1.00	2	.40
530-i KING WILLIAM (Schen. 40) Excellent sal. pink	.12	.08	.06	pkg	.25
433-f LADRONE (Palmer 47) Rose sal., yellow blotch	5.00	5.00	5.00	1	.50
430-f LOIS (Sheely 41) Fine pink and buff.....	.15	.12	.10	pkg	.25
430-i MAMIE (KADEL 46) Fine salmon pink.....	.10	.07	.05	pkg	.25
530-f MARLENE BOTH (Both 42) Giant sal., buff thrt.	.50	.35	.25	6	.25
432-f MIDWEST VICTORY (Zimmer 43) Early salmon	.40	.30	.20	8	.25
530-f MRS. E. BOTH (Both 43) Wonderful or. pink....	4.00	3.00	2.00	1	.40
532-f OGARITA (Wilson 42) Tall salmon, gold thrt...	.25	.20	.15	12	.25
530-f PAY DAY (Riley 44) Light salmon, white thrt....	.35	.25	.15	10	.25
531-i PICARDY (Palmer 31) Selected tall strain.....	.10	.07	.05	pkg	.25
532-f PIONEER (LaSalle 45) Glowing. sal., yel. thrt.	.50	.35	.20	5	.25
432 SHOWBOAT (Wilson 43) Showy salmon.....	.35	.25	.15	10	.25
432-f SPIC & SPAN (Carlson 46) Fine ruf. sal. pink	3.50	3.00	2.00	1	.35
432-f SPITFIRE (Evans 42) Rosy salmon, white throat	.75	.50	.30	4	.25
533-i STRAWBERRY PEACH (Salback 44) Rfld. or. pk.	2.50	2.00	1.50	1	.25
432-f STYLE PLUS (Wilson 44) Ruffled salmon pink....	1.00	.75	.50	3	.25
532 SUPREME BEAUTY (Bastian 46) Deep pink sal.	4.00	3.00	2.00	1	.40
432-f TITAN (Palmer 39) Large rose salmon.....	.30	.20	.15	8	.25
430-i TWILIGHT DREAM (Heberlein 47) Lt. salmon...	2.00	1.50	1	.30
530-i VICTORY QUEEN (Wilson 45) rich sal.-orange	1.00	.75	.45	3	.25
432-f VISTA BONITA (Ellis 36) Lg. geranium pink....	.10	.07	.05	pkg	.25

SCARLET — Color Classes 36-37

536-f ALGONQUIN (Palmer 39) Brilliant scarlet.....	.10	.07	.05	pkg	.25
436-f BEACON (Palmer 35) Scarlet, cream throat....	.10	.07	.05	pkg	.25
536-f COMMANDO (Palmer 43) Huge scarlet red....	.50	.35	.20	8	.25
436-f ERREY'S SCARLET (Errey 39) Splendid tall scrlet.	.25	.20	.15	15	.25
436-i FIREBIRD (Kuhn 47) Clear brilliant scarlet.....	1.00	.75	.50	10	.75
536-f J. S. BACH (Pfitzer 32) Popular showy scarlet	.10	.07	.05	pkg	.25
536-f MARSEILLAISE (Scheer 41) Brilliant rose scarlet	.35	.25	.15	7	.25
436-f MERCURY (Lins 41) Soft brilliant scarlet.....	.15	.10	.06	20	.25
436-f MOUNTAIN GEM (Requa 46) Fine scarlet.....	1.00	.75	.50	3	.25
236-i PERKY (Hubler 42) Miniature scarlet.....	.25	.20	.10	10	.25

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c

	PRICED PER EACH			BULBLETS	
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"	Per	
436 PFITZER'S CENTURY (Pfitzer 47) Light scarlet	----	3.00	3.00	----	
536-i RED PLUSH (Baerman 43) Ruffled scarlet red	.50	.35	.25	8	.25
336-i RHETT BUTLER (Kuhn-Collins 47) earliest scrlet.	1.50	1.00	.75	4	.25
436-f SCARLET QUEEN (Coombs 39) lg. bright scrlet.	.15	.10	.06	20	.25
536-f SOUTHERN DRAMA (Wilson 43) Big scarlet	.25	.20	.10	10	.25
436-f ST. EDWARD (Both 40) Fine early scarlet	.35	.25	.15	9	.25
536-f TUNIA'S MARVEL (Both 41) Huge smoky scrlet.	.50	.40	.30	8	.25
436-f TUNISIA (Wilson 44) Bronze scarlet	.75	.50	.25	4	.25
436-f VALERIA (Pruitt 38) Popular cut flower, scarce	.10	.07	.05	pkg	.25
436 WAR PAINT (Kadel 47) New fine scarlet	5.00	4.00	3.00	1	.40

PINK — Color Classes 40-41-42-43

441-f ALGOMA (Butt 44) Fine early pink, red throat	1.00	.75	.50	3	.25
440-f ALL RUFFLES (Pruitt 43) Most ruffled lt. pink	.20	.15	.10	15	.25
440-f ALLURE (Nichols 46) Cream flesh pink	2.00	----	----	----	
440-i ANTONITA (Ellis 39) Fine pink, yellow throat	.20	.15	.10	15	.25
440-f AVALON (Marshall 40) Ruffled rosy pink	.15	.10	.05	15	.25
443 BEACONLIGHT (Brockman 39) Deep pink	----	.10	.07	15	.25
541-i BELMAR (Lins 42) Large creamy pink	.15	.10	.08	20	.25
541-f BIG TOP (Rich 42) Giant pink, carmine throat	.15	.10	.05	25	.25
540-i BLANCHE HEATER (Becker 45) Pink, 6" florets	1.00	.75	.50	3	.25
440-f BLESSED DAMOSEL (Baerman 44) Light pink	.50	.35	.20	5	.25
441-i BRIDE'S DELIGHT (Wilson 41) Beautiful cameo pink	.20	.15	.10	12	.25
440-i CAPEHEART (Winsor 48) A ravishing warm pink, superb	.10	.08	.06	pkg	.25
543-f CHERRY JAM (Zim. 43) Big pink, cherry blotch	.75	.50	.35	3	.25
442-f COVER GIRL (LaSalle 45) Deep pink, a beauty	.50	.35	.20	5	.25
440-f CRITERION (Krueger 42) Tall light pink	.15	.12	.08	pkg	.25
441-f DAISY MAE (Lins-Ruble 45) Orange pink	.75	.50	.35	3	.25
440-f DEBORAH SAMPSON (Scheer 47) pastel pink and cream	2.50	1.50	1.00	1	.25
240-i DOLORES (Vasaturo 43) Miniature pk, wht. thrt.	.40	.30	.20	5	.25
340-f DONELLA (Wright 47) Very early pink	2.00	1.50	1.50	2	.40
440-f DREAM CASTLE (Lins 43) A lovely coral	.50	.35	.20	5	.25
542-f ESSA MARIE (Coutts 46) Soft deep pink	.50	.35	.20	6	.25
440-f ETHEL CAVE-COLE (Cave 41) A great lt. pink	.10	.08	.05	pkg	.25
440-i FIANCEE (Lins 43) Beautiful pink and white	.20	.15	.10	12	.25
540-i FORT TI (Webster 43) Wonderful giant lt. pink	.25	.20	.15	10	.25
440-f GAVOTTE (Roberts 47) Frilled light pink	1.50	1.00	.75	2	.25
443-f GERALDINE (Coombs 42) Deep salmon pink, purple throat	.25	.20	.15	10	.25
440-f GRETA GARBO (Pfitzer 37) A truly great pink	.10	.07	.05	pkg	.25
542-f HEART STRING (Wilson 44) lay. pink, crm. thrt.	1.00	.75	.50	3	.25
540-f HIGH COMMAND (Barrett 43) Big shell pink	.50	.35	.20	6	.25
441-f JUNE DAY (Roberts 47) Very early pure pink	3.00	2.00	1.50	1	.40
440-i LADY BOO (Graff 44) Shell pink	1.50	1.00	.50	2	.35
541-f LAVOLIER (Wilson 44) Ruffled pink, cream thrt.	.75	.50	.35	4	.25
440-f LEGEND (Fischer 40) Large light pink	.20	.12	.08	10	.25
440-i MANDALEEN (Lins 43) Ruffled pk, cream thrt.	.15	.10	.06	15	.25

PRICED PER EACH			BULBLETS
Large	Medium	Small	
1 1/4" up	3/4"-1 1/4"	3/8"-3/4"	Per

RED — Color Classes 50-52-54

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MINIMUM ORDER ACCEPTED OF A VARIETY — 25c

PRICED PER EACH
 Large 1 1/4" up Medium 3/4"-1 1/4" Small 3/8"-3/4" BULBLETS Per

550-i MAMMOTH OHIO (Wilson 40) Giant scarlet....	.25	.20	.15	10	.25
550-f MID-AMERICA (Knierim 47) Spectacular red...	2.00	2.00	2.00	1	.35
450-i NAVAHO (Lins 44) Outstanding huge red.....	.50	.35	.25	5	.25
354-i OEGANDA (Pfizer 37) This is the nearest blk.	.35	.25	.15	-----	-----
550-f OHIO NONPARIEL (Wilson 40) Brt. giant red	.20	.15	.10	12	.25
550-f ORIENTAL DISPLAY (Wilson 40) Big red.....	.20	.15	.10	15	.25
454-f PAUL ROBESON (Cave 43) Fine black red.....	2.00	1.50	1.00	2	.30
452-i PILLAR OF FIRE (Baerman 43) Intense red.....	1.00	.75	.50	3	.25
450-f PURSUIT (Riley 44) Good new red.....	.20	.15	.10	12	.25
352-i RAGGED ROBIN (Add. 41) Nov. lacinated red	.25	.20	.15	10	.25
452-f RANGER (Vaughn 43) Bright deep red.....	.50	.35	.25	5	.25
452-f RED CHARM (Butt 39) Very fine red.....	.15	.10	.06	pkg	.25
450-f RED CHERRY (Roberts 46) Cherry red.....	2.00	1.50	1.00	2	.40
450-i ROYAL ROBES (Lins 47) Ruffled velvet red.....	2.50	-----	-----	1	.25
453-f RUDDYGORE (McKil. 39) Fine bright deep red	.25	.20	.15	10	.25
452-i STOPLIGHT (Lins 42) Popular brilliant red.....	.10	.07	.05	pkg	.25

ROSE — Color Classes 60-62

460-i BALLAD (Palmer 43) Ruffled light salmon rose	.20	.15	.10	15	.25
562-f BURMA (Palmer 43) Exciting ruf. dp. rose red	.25	.15	.10	20	.25
462-f BUENA VISTA (Pruitt) Very fine tall deep rose	.50	.35	.25	5	.25
460-f CHAUMONY (Baerman 38) Popular cut flower	.15	.10	.06	pkg	.25
560-i COUTTS' ORCHID (Coutts 40) Beautiful orchid rose.....	.25	.20	.15	10	.25
362-i CARRIE JACOBS BOND (Vaughn 41) Fine medium size deep rose.....	.25	.20	.15	10	.25
462-f DIADEM (Lines 47) Fragrant 2-toned rose.....	10.00	7.00	5.00	1	1.00
460-f DUNKIRK (White 42) Large light rose.....	.25	.20	.15	10	.25
562-f EXQUISITE (Both 40) Rose pink, cream blotch	.20	.15	.10	15	.25
460-f FRANCES M. IRWIN (Wilson 41) Fine lt. rose	.20	.15	.10	15	.25
462-f H. R. HANCOCK (Both 41) Bright rose, large white throat.....	.50	.35	.20	5	.25
460-f MAGNOLIA (Palmer 40) Light creamy rose.....	.10	.07	.05	pkg	.25
454-f MANSOER (Salman 47) Finest black red.....	1.00	.60	.35	3	.25
462 MEXACALI ROSE (Wilson 47) Dark rose.....	6.00	4.50	3.00	1	.60
460-f MISS WISCONSIN (Krueger 43) Soft rose pink	.50	.35	.20	5	.25
462-f NATALIE ANNE (Wilson 46) Large rose self....	3.00	2.00	1.00	3	.25
460-i NOWADAYS (Graff 45) Rose & peach salmon	2.00	1.50	1.00	2	.35
462-f OREGON ROSE (Mitsch 38) Wonderful deep rose.....	.15	.10	.06	pkg	.25
460-i PAULA ANN (Toben 42) Fine light rose.....	.25	-----	-----	-----	-----
562-f RED ROSE (Ellis 43) Huge ruf. deep rose red....	1.00	.75	.50	3	.25
560-f ROSE RUFFLES (Hatch 42) Big ruf. salmon rose	.10	.07	.05	pkg	.25
560-f SENSATION (Marshall 39) Beautiful but fickle	.10	.07	.05	pkg	.25
360-i SIEGFRIED (Mitsch 36) Beautiful rose & white	.10	.07	.05	pkg	.25
362-f ROSY RED (Knight 45) Deep rosy red.....	.50	.35	.25	5	.25
462-i TIMOR (Mitsch 43) Fine large rose red.....	.20	.15	.10	15	.25
462-f TIMBUCTOO (Zimmer 38) Fine spikes, dp. rose	.12	.08	.06	pkg	.25
460 TRALEE (Krueger 47) Pale rose	4.00	3.00	2.00	1	.40
262-i TWEEDLEDUM (Van V. 38) Min. rose red & yel.	.15	.08	.06	20	.25
460-f WILDWOOD (Riley 44) Lovely pale rose pink	.40	.25	.15	8	.25

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c

PRICED PER EACH
 Large 1 1/4" up Medium 3/4"-1 1/4" Small 3/8"-3/4" BULBLETS Per

LAVENDER — Color Classes 66-67

466-f BADGER BEAUTY (Krueger 41) Fine tall lav.....	.15	.10	.05	pkg	.25
367-f BARBARA JANE (Hedg. 43) Popular tall lav.....	.25	.20	.10	10	.25
566-i ELIZABETH THE QUEEN (White 41) Best ruffled lavender.....	.15	.10	.06	pkg	.25
367-i GLEN LAKE (Vaughn 41) Free flowering lav.....	.20	.15	.10	15	.25
366-f HOOSIER LADY (Zimmer 43) Lg. ruffled lav.....	.40	.30	.20	8	.25
366-i LAVENDER & GOLD (Baerman 43) Well named	.15	.10	.06	pkg	.25
366-i LUCKY (Jack 47) Tall clear lavender.....	2.50	2.00	1.25	2	.30
566-i MINSTREL (Palmer 44) Largest ruffled lavender	2.00	1.50	1.00	2	.25
466-f MYRNA FAY (Lines 46) Early lavender.....	2.00	1.50	1.00	2	.30
566-f PATRICIAN (Scheer 46) Great new lavender....	10.00	7.50	5.00	1	1.00
566-f TUNIA'S MASTERPIECE (Both 47) Gorgeous lavender.....	10.00	---	---	1	2.00

PURPLE & VIOLET — Color Classes 70-76-78

377-f ALLEGRO (Pfitzer 39) Good medium blue.....	.15	.10	.07	15	.25
376-f BLUE BEAUTY (Pfitzer 37) Fine blue.....	.10	.06	.05	pkg	.25
379-i BLUEBLOOD (Ellis 39) Blue, red throat.....	.20	.15	.10	15	.25
476 BLUE LAGOON (G. V. Snyder 46) Fine blue....	4.00	---	---	---	---
378-i BLUET (Mitsch 39) Our favorite blue, white thrt.	.15	.10	.06	pkg	.25
470-i BROCADE (Palmer 45) Ruffled reddish purple	.75	.50	.35	4	.25
470 CONCORD (Kuhn 47) Royal purple.....	.50	.35	.25	10	.40
570-i CONVOY (Palmer 42) Rich pure purple.....	.15	.10	.06	pkg	.25
470-f CROWN ORCHID (Almey 46) New orch. pur.	4.00	3.00	2.00	1	.40
370 FUCHSIA MAID (Knight 46) Wine red.....	.75	.50	.35	3	.25
367 GRAND OPENING (Kuhn 46)	5.00	5.00	4.00	1	.75
476-i GREAT LAKES (Kuhn 46) Large bright blue....	15.00	10.00	7.50	1	1.00
470-f LANCASTER (Palmer 44) Best exh. purple.....	.75	.50	.25	5	.25
378-i LEONARDO DA VINCI (Pfitzer 41) Best deep violet....	1.00	.75	.50	3	.30
570-i MRS. MARK'S MEMORY (K. & M. 39) Large fine purple....	.20	.15	.10	15	.30
570-f NILA (R. Pruitt 47) New big dark purple.....	3.00	3.00	3.00	1	.30
378-i OBERBAYERN (Pfitzer 39) Blue, white throat....	.35	.20	.10	10	.25
570-i PARNASSUS (Ristow 42) Rich deep purple.....	.15	.10	.06	pkg	.25
477-i PFITZER'S SUCCESS (Pfitzer 40) Blue.....	.50	.35	.25	5	.25
478-i PORCELAIN BLUE (Rich 44) Fine blue, wh. thrt.	2.50	1.75	1.00	1	.25
370-i PURPLE PEP (Spencer 43) Sml. vigorous purple	.20	.15	.10	15	.25
470-f PURPLE SUPREME (Wilson 42) Tall, very fine..	.15	.10	.06	pkg	.25
471-f RANGOON (Palmer 43) Beautiful ruf. purple	1.00	.75	.50	3	.25
376-i SHANGRA LA (Unknown) Fine blue, white thrt.	.25	.20	.15	10	.25
470-f VULCAN (Stevens 42) Large clear purple.....	.35	.25	.15	10	.25
470-i YOHO (Beaton 40) Wine red purple.....	.15	.12	.08	pkg	.25

SMOKY — Color Class 80

380-i BELTRAMI (Lins 43) Good smoky rose.....	.15	.10	.05	pkg	.25
480-f BRONZE WING (Errey 38) Autumn tints.....	.25	.20	.10	10	.25
480-f CAROL (Becker 43) Splendid smoky salmon....	.30	.20	.10	10	.25
580-f C. W. GANNETT (Cham. 39) Giant smky. sal.	.40	.30	.20	8	.25

MINIMUM ORDER ACCEPTED OF A VARIETY — 25c	PRICED PER EACH			BULBLETS	
	Large 1 1/4" up	Medium 3/4"-1 1/4"	Small 3/8"-3/4"	Per	
580-f FLYING FORTRESS (Wilson 43) Gt. smky. gray	1.00	.75	.35	3	.25
480-f GRAY DAWN (Errey 39) Gray smoky	---	.10	.07	15	.25
480-i GREY KNIGHT (Gilrey) Gray smoky	.15	.10	.07	pkg	.25
480-f GREY WINGS (Errey) Gray smoky	---	.10	.07	15	.25
580-f HIGH FINANCE (Wilson 40) Gt. orange gray	.15	.10	.06	pkg	.25
480-i INTREPID (Jack 38) Fine salmon smoky	.10	.07	.05	pkg	.25
480-i IRAK (Mitsch 37) Gray sport of Bagdad	.10	.07	.05	pkg	.25
480-i NELDA (Ellis 38) Smoky purple	.50	.35	.20	5	.25
480-f PASTEL (Both 42) Lustrous rose gray-blue edge	.50	.35	.20	6	.25
480-f SKY LINE (Wilson 43) Fine rosy gray	.40	.30	.20	8	.25
480-i TECUMSEH (Palmer 41) Ruffled smoky salmon	.25	.20	.15	10	.25
580-f TUNIA'S MAHOMET (Both 41) Gt. Smoky plum	.75	.50	.35	4	.25
480-f UHU (K. & M. 46) Enew European smoky	.40	.30	.20	8	.25
480 VODOO (Kadel 44) Smoky wine-bronze	1.00	.75	.50	3	.25
580-f XERXES (Mitsch 40) Best smoky buff apricot	.10	.07	.05	pkg	.25
480-f ZUNI (Mitsch 37) Fine old rose smoky, scarce	.30	.20	.10	10	.25

ANY OTHER COLOR — Color Class 90

490-i BUCKEYE BRONZE (Wilson 42) Lg. rose-bronze	.15	.10	.07	pkg	.25
490-f CHARLOTTE ANN (Lins 47) Chocolate	2.00	---	---	---	---
390 COLOR MARVEL (Krueger 46) Orange & yel.	2.00	1.50	1.00	2	.40
390 HAVANA (Roberts 46) Ruffled bronze-orange	1.00	.75	.75	4	.40
491-i HULA HULA (Wilson 47) Orange-violet gray	7.00	5.00	3.00	1	.75
490-f JACKPOT (Wilson 43) Ruffled plum	1.00	.75	.50	---	---
390-i OKLAHOMA (Wilson 45) Ruf. lavender-gray, cream throat	.75	.50	.25	3	.25
290-i PINNOCHIO (Evans 40) Min. yel. novelty blend	.30	.20	.10	10	.25
590-i R. B. (Upton 40) Giant smoky bronze	.10	.07	.05	pkg	.25
490-i ROBINSON CRUSOE (Lins 44) Tan-flecked chocolate	.50	.35	.20	5	.25
591-f SOUTH SEAS (Wilson 47) Big orange gray	7.00	5.00	3.00	1	.75
590-i TONY (Wilson 45) Light chocolate, orange blotch, cream border	1.25	.75	.35	3	.25
590-f TUNIA'S ELITE (Both 47) Giant bronzyorange	2.50	1.75	1.25	1	.25
390-f VAGABOND PRINCE (Palmer 34) Popular brown and red	.10	.07	.05	pkg	.25

GLADIOLUS SEED — This season we saved only seed from spikes in our test garden—all are open pollinated—and all are from new varieties introduced in the past 3 years. Most are from 1946 or 1947 introductions or from trial seedlings grown for test. No record of parentage was kept—but all seed when picked was thrown into one grand mixture. **Price per packet of 15 seeds — 25c.**

GLADIOLUS SEEDLINGS — This past summer we planted some seed saved from some of the most outstanding varieties. Planted quite late, they made mostly size 5 bulbs. We offer these unbloomed size 5 seedling bulbs @ 5 for \$1.00. They could be something very special, but probably most of them will prove to be just good, interesting varieties. If you want the fun of seeing them bloom for the first time, you will certainly get your money's worth. As an investment, however, that is almost certain to pay big cash dividends—we can say frankly that the odds are very much against you. Of course they will all be different, but if, like us, you thrill to the anticipation of the unknown, you will not regret this purchase.

RETAIL ORDER BLANK

Please use reverse side of order sheet to express bonus preferences or for additional information you wish to give us regarding order.

GLADLAND ACRES
LEBANON, OREGON

Office No. _____

Date Shipped _____

Name _____ Town _____

Street or Route No. _____ State _____

Express Office if different from mail address _____

Desired Shipping Date _____ Amount remitted \$ _____

SHIP VIA
Express Parcel Post

If total remittance is not included will you remit before shipment or do you wish shipped C.O.D. for balance? _____ ☐ ☐

VARIETY NAME		Quantity	Size	Rate	Amount		VARIETY NAME	Amt. Fwd.	Quantity	Size	Rate	Amount	
1							31						
2							32						
3							33						
4							34						
5							35						
6							36						
7							37						
8							38						
9							39						
10							40						
11							41						
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The 1948 Gladland Catalog

This is now in preparation and will be at least a half larger than our 1947 issue. We believe it will be classed as one of the noteworthy gladiolus publications—and one that you will keep and value as a book of reference. This kind of a catalog is expensive to print (more than 50c per copy) and is too expensive for promiscuous distribution. It will be mailed in December to all Gladland customers who have purchased from us within the past two years. To all others we have decided to require a 25c deposit which will be credited as a part payment on your first order to us. When we tell you that in 1947 that the cost of catalog distribution was \$2.50 per actual buyer, and that the total sales income must cover all costs of growing, advertising, and distribution, you can readily see that we could have made greater price reductions, or have been even more liberal with bonus bulbs, had this cost been less. This year, as you will have noted we have made drastic price cuts on most of the newer introductions, and this saving, in part, is possible because the actual buyers need not be charged with the full cost of catalogs mailed by us. It is possible that we may have underestimated the number of people, whom we think will feel that our 1948 catalog will be worth to them, the small deposit we ask. **So it might be smart to get your catalog request in early.** Of course, all of you who order for the first time from this fall list, will receive the catalog without special request or deposit.

From Amateur to Professional

It is only a matter of time before many amateurs, to a greater or lesser extent, turn professional at least to the point where income from cut flowers and sale of bulbs to their neighborhood friends makes the hobby self-sustaining and permits of ample investment in the new varieties, without any drain on the regular business income. We personally went thru all these stages—until with us Glads are now a full-time really enjoyable business—and one that is not without profit.

It is surprising what may be accomplished on a small garden plot or on a vacant city lot. An area 50 by 140 feet, tilled with either a wheel hoe or a garden tractor, has space to produce 800 dozen gladiolus spikes. If you start with good cut-flower varieties, this quantity should find ready sale in even the smallest community—especially if planting is extended so that you have a long blooming period.

We are happy to encourage the part-time glad grower and expect in our 1948 catalog to offer some concrete suggestions as to how and what and when to plant—together with advice as to cutting and marketing. Please don't hesitate to write us about your specific problems—our experience is wholly at your disposal.

Oregon Rose

Featured in our 1947 Catalog, our experience with it this year makes us all the more certain that it is as yet the rose colored glad that is indispensable. Besides its appealing color, it possesses great durability, the floret texture being such that it lasts better than any other glad we grow. Since it can open 10 easily it is a natural for arrangements, and a bowl or basket of a dozen spikes or more makes an unforgettable picture.

Errey's Scarlet

A bold, vivid, velvety textured flower, non-crooking and with every bud showing color, in spite of all the newer ones that we have grown and admired, it is, for us, the best scarlet we have grown. We have reduced the price by half so that you may plant it liberally. A medium size bulb will make a grand spike of color.

The Gladland Mixture

Last year we failed to start digging early enough so the last bulbs were not lifted from the fields until early February. We knew that many bulbs were left in the ground—especially since the soil was water-saturated and many would cling to the mud. We left one field of 4 acres unplowed, and on September 2nd we began digging the volunteer bulbs (bulbs do not normally freeze in the Willamette Valley of Oregon).

These are the bulbs which go into the Gladland Mixture. We should have marked many of these while in bloom, as this past month we noted **Eglantine, Tunia's Mahomet, Frilled Fragrance, Snow Cruiser, Red Rose**, and many other scarce and costly varieties, but daylight hours were not enough to do this, and still do all of the necessary work that an acreage producing 6,000,000 bulbs requires, so into the mixture they go. A visitor from Ohio, who saw the volunteer stand commented that this ground actually had more bulbs growing on it than he was able to get on the same acreage when he carefully planted and tended a bulblet crop.

A representative of a famous catalog house who saw this field at the height of its bloom, when told that the Gladland Mixture was made up of the bulbs grown from this field, immediately contracted for this mixture supply, and when we last saw him, he was still trying to find adjectives that would adequately describe its De Luxe Quality. We are not even trying to find adjectives—all we need to say is that it will contain only varieties listed in our 1947 catalog—plus a possible few that were not included because of insufficient stock. If we are able to get these cured, cleaned and graded (as we hope) by Dec. 1st—shipments will be made by express before Dec. 15th. Otherwise we will send on requested date in the spring. If desired by parcel post add 50c per lot to cover postage.

The price this year will be \$5.00 per lot. Each lot will contain your choice of 100 large, or 175 medium, or 300 small bulbs, or 1 quart of bulblets. As many lots as you like—but no quantity discount. We guarantee at least 25 distinct varieties in each lot. These would make grand Xmas presents.